

SOLAR SCHOOLS Campaign Overview

3 Win a Commitment for Solar

STEP 1

Plan outreach strategy for decision makers

STEP 2

Meet with decision makers and key influencers

STEP 3

Secure a commitment for solar

4 Support the Completion of the Solar Project

Maintain communications and ensure follow-through on project plan and timeline

2 Build Support for Your Solar Campaign

STEP 1

Identify key stakeholders

STEP 2

Develop a campaign plan

STEP 3

Create a communications plan

1 Start a Solar Schools Campaign

STEP 1

Recruit a core team

STEP 2

Connect and collaborate with your team

STEP 3

Get informed about solar opportunities

STEP 4

Set a goal for your solar campaign

FOLLOW THESE STEPS TO GET
Solar on Your Schools